

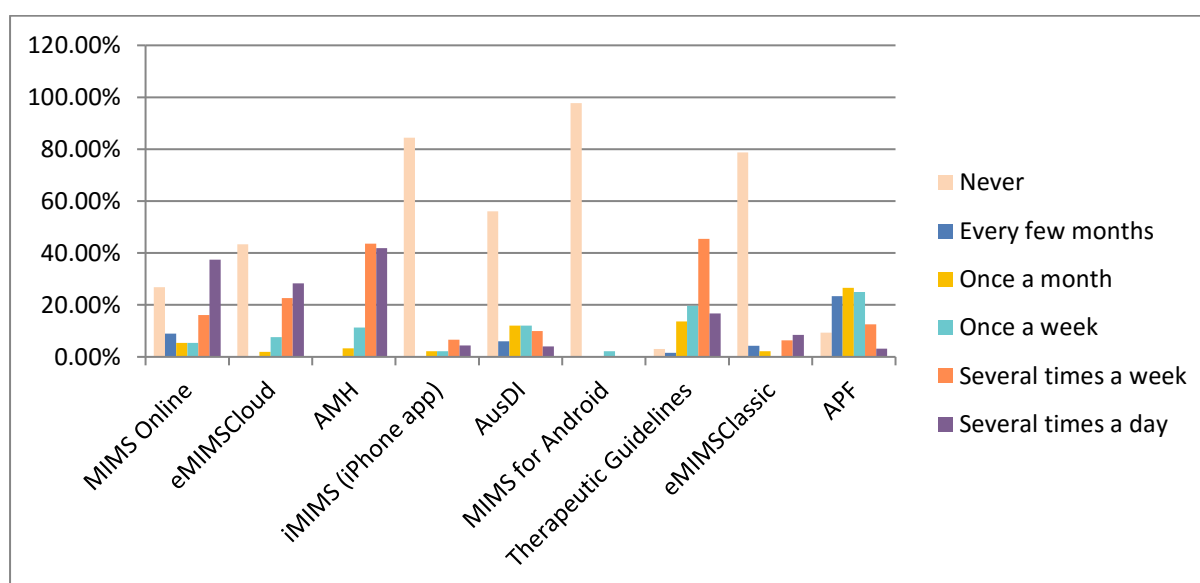
ConPharm 2017eMIMS Survey 2017

Thank you to everyone who took the time to respond to our 2017 ConPharm Survey. Sixty-seven (67) clinical pharmacist completed the survey.

Your feedback is vital for the team at MIMS: it helps to improve both the content and functionality of the products, identify the emerging needs of our users and helps us make better decisions about the future.

We promised to share the results with you and although later than anticipated here they are.

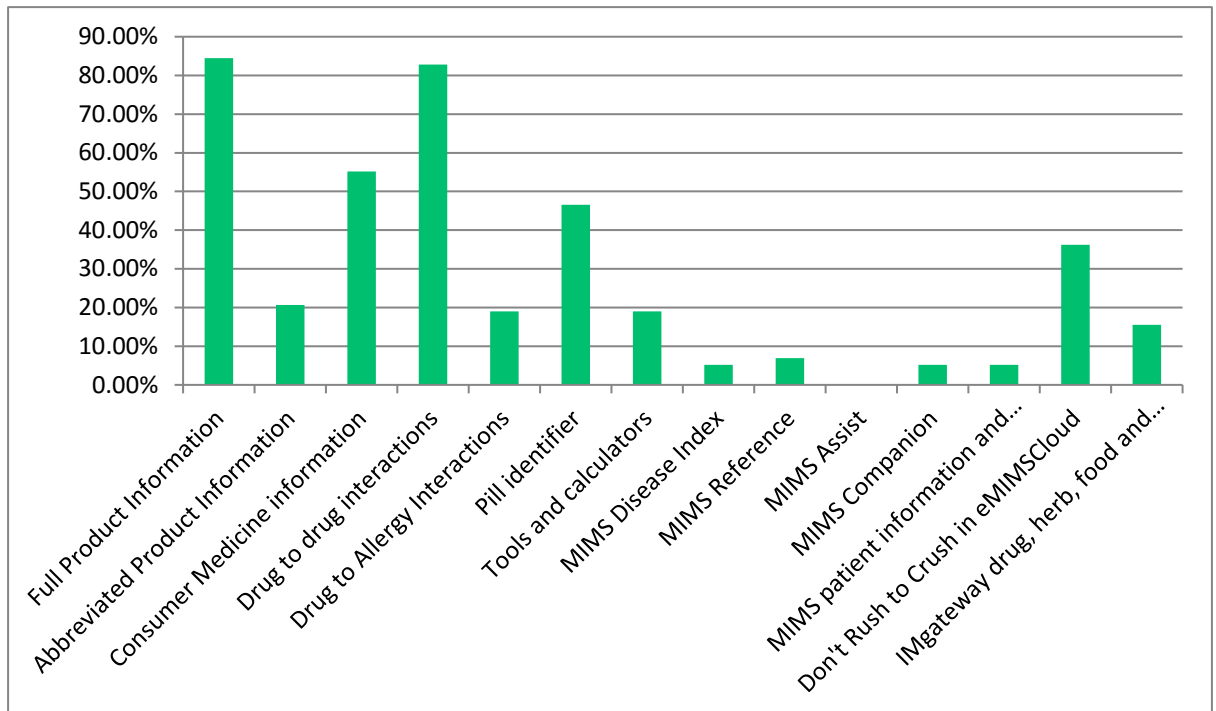
1. How often do you use the following reference texts? Please tick all that apply



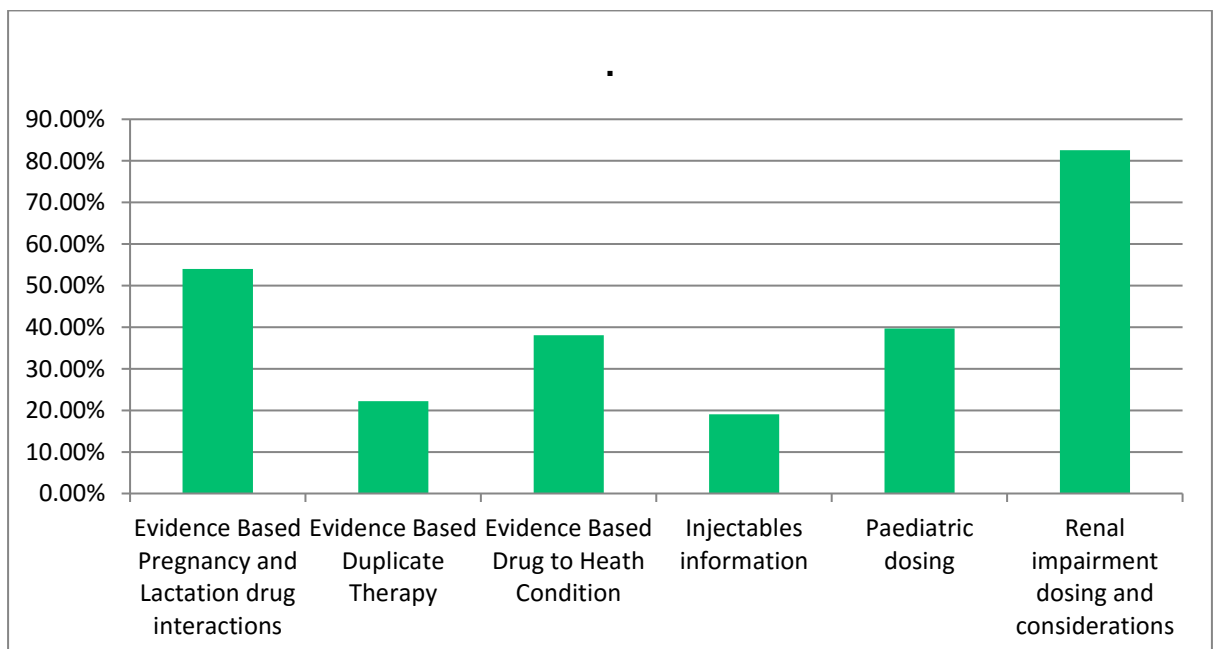
Clinical pharmacists make use of multiple resources. MIMS, AMH and Therapeutic Guidelines are the most used. Almost 60% use MIMS multiple times a day with eMIMSCloud being your preferred MIMS.

Not many know about iMIMS for iOS and MIMS for Android – these are both available on the relevant app stores for a 7-day free trial so why not look – no need for WIFI once downloaded and in your pocket wherever you go. You can find more information [here](#)

2. If you are an eMIMS user, which content do you find the most useful? Please tick all that apply?



3. What additional content would you like to see included in MIMS Reference products?



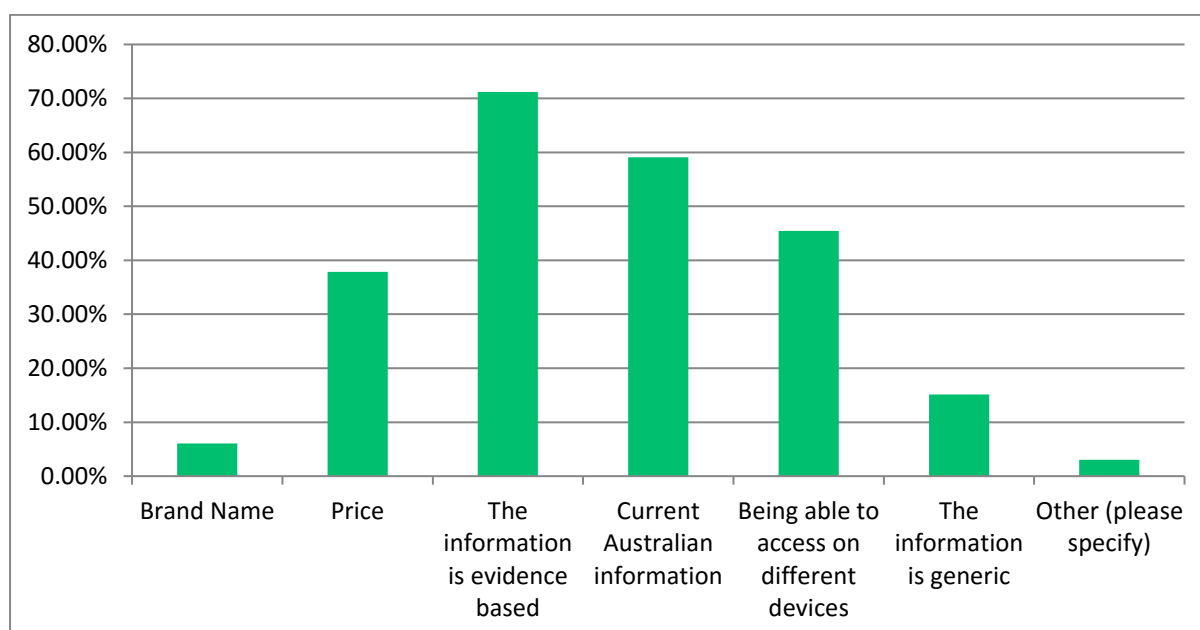
Understanding what content you would welcome is such a help as we plan for future improvements to eMIMSCloud.

Happily, some of the evidence based decision support you have asked for is already being deployed in our integrated data to clinical and dispensing solutions.

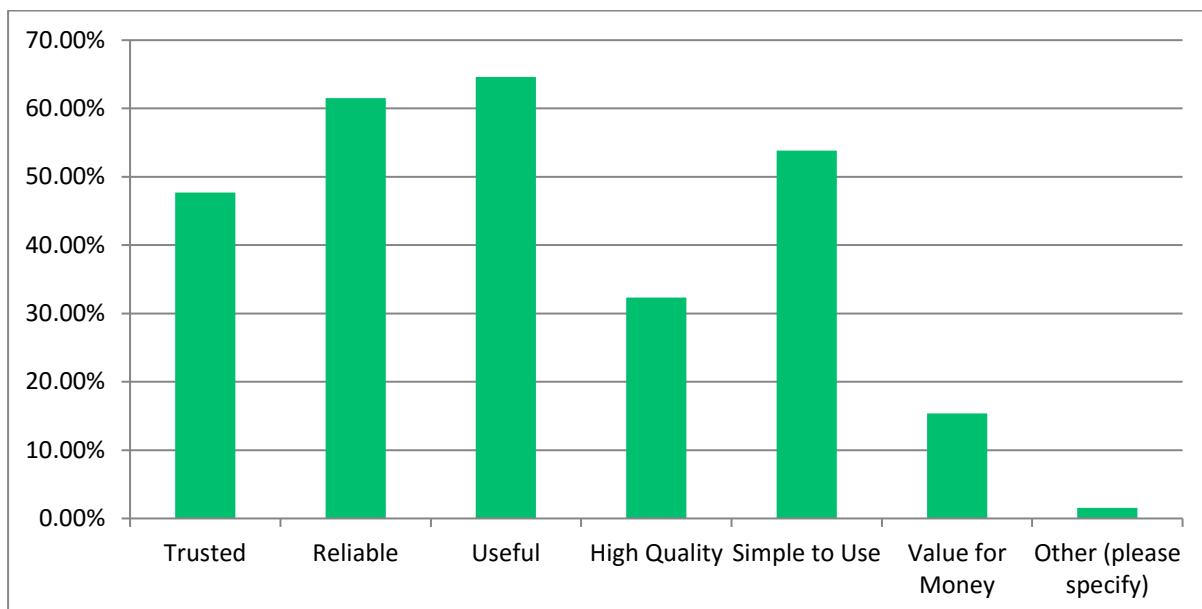
Other responses included: -

- **Don't Rush Crush** – now available in both MIMS Online and eMIMSCloud
- **Complementary Interactions – The IMgateway Drug Herb and Food and Supplement interaction database** is included as an optional extra in eMIMS. This unique interactions data base has been developed by Sydney University and is an ideal resource for Pharmacists [Click here](#) to find out more.
You are welcome to have 1 month's free trial to see if this module adds the value you are looking for; please just email Dinah or Kumar and we'll get you started. Contact details are at the end of the survey

4. When you are considering buying medicines information and reference texts what are the top two things you consider?



5. Which of the following words would you use to best describe MIMS? Please tick all that apply



Thanks again from all the team here at MIMS and don't hesitate to contact us if we can help with anything at any time or clarify anything you have read in the survey

Kumar Singh
Business Development Manager
kumar.singh@mims.com.au

Dinah Graham
Business Development Director
dinah.graham@mims.com.au